



ADAPTIVE LIVING STARTS HERE



SPONSOR & EXHIBITOR PACKAGES



SATURDAY, MAY 9, 2026

10:00AM - 3:00PM

CARLETON UNIVERSITY

FIELDHOUSE + RAVENS' NEST

TWO EXPOS. ONE AMAZING DAY.



We love coming together with so many incredible, purpose-driven organizations. Hosting the two expos on a single day creates a unique opportunity to unite our communities, while **making it easier for busy organizations to participate.** It also ensures community members have better access to connect and explore everything these expos have to offer!



WHO ATTENDS?

- Individuals living with disabilities of **ALL AGES & ALL ABILITIES**;
- **Caregivers** (professional, family & friends);
- **Health care providers**: OTs, RNs, PTs, TRs, RSWs, rehab specialists, HCPs working with seniors, discharge planners, etc;
- **Seniors or older adults** looking for options to proactively age-in-place, finding care providers, community resources and connections;
- Those living with **mobility-altering diseases, injuries and/or chronic illness**;
- Individuals looking for **accessible renos/mods** - or to move to adaptive housing, including co-ops, **retirement or assisted living**;
- Those looking for **mobility equipment, aids, home care supplies** and products;
- Individuals or families looking for **neurodiverse tools**, supports & additional resources;
- Anyone looking to get involved in **adaptive, inclusive & para sports** - and/or to try one out;
- **Coaches** looking for more inclusive and adaptive sports programming & connections
- Individuals looking for **connection and support** - at all phases and stages of life!



WHERE SHOULD WE REGISTER?



ADAPTIVE LIVING STARTS HERE

FIELDHOUSE

WHO ARE YOU?

For-Profit; Not-for-Profit or Charitable Orgs + 'Chronic & Iconic Makers.'

Examples: Businesses, Support Services, Tech, Health Care, Products, Mobility Aids & Equipment, Renos, Retirement Living, Home Care, Rehab/PT/OTs.

**ADAPT EXPO
READ BELOW**



RAVENS' NEST

WHO ARE YOU?

Not-for-Profit Sports/Rec and Charitable Sports/Rec Orgs and NFP Councils.

Examples: Inclusive, Para & Adaptive Sports; Athletics Organizations, Sport Councils and Clubs, Recreation Therapy & Coaching Connections.

REGISTER WITH OIPSE



**If still unsure - not to worry!
Just reach out and we'll send you in the right direction :)**



ADAPTIVE LIVING STARTS HERE

SPONSOR & EXHIBITOR PACKAGES

FIELDHOUSE



VISION

To bring Eastern Ontario the largest locally-driven expo dedicated to accessibility and inclusion - for every age & ability.

MISSION

To create a transformative event that fosters connection, empowerment, participation and meaningful community impact.

NEW SPONSOR BENEFIT: Be profiled in LEVANTA (L.I.F.T.) Magazine! Expo attendees will enjoy access to this special feature via a shareable digital link.



Abilities Ottawa d'habiletés

ABOUT ABILITIES OTTAWA

Abilities Ottawa proudly offers programs and initiatives that support quality participation, community capacity building (i.e. OIPSE) and educational opportunities that break down barriers and increase inclusive recreational and sport opportunities for people of all abilities.

Come celebrate of cor who that bett

1:25 PM

OIPSE/ ABILITIES OTTAWA

EMILY GLOSSOP
Executive Director, Abilities Ottawa

Emily is a retired member of the Canadian Para Alpine Ski Team competing as a guide for one of Canada's top blind skiers, former Recreation Therapist at CHEO and current Executive Director of Abilities Ottawa, Faculty in the Therapeutic Recreation Post-Grad program at Algonquin College, a True Sport Champion and the author of a children's book "Family is Grateful".

As the co-founder and Executive Director of Abilities Ottawa, Emily is dedicated to advocating for inclusion, quality participation and equal access for all. Emily is a connector and relationship builder focused on community capacity building to support the growth and development of inclusive and para sport programming in the National Capital Region.

2025 Adapt Expo Presenters

11:30 AM

DESIGN WITHOUT LIMITS: ACCESSIBLE HOME RENOVATIONS THAT NEVER COMPROMISE

Sean & Kyla MacGinnis
Co-founders of BuildABLE Design + Renovations (and your Adapt Expo Hosts!) for an inspiring look at how accessible home renovations can be both functional and beautiful.

We'll explore real-life transformations, smart design strategies, and how to create inclusive spaces that reflect your personal style—without sacrificing safety or independence.

SEAN MACGINNIS
President | Elevating Devices Mechanic BuildABLE

Sean MacGinnis is the President and co-founder of BuildABLE, a company specializing in high-quality renovations with a focus on accessibility and innovative design. An Elevating Devices Mechanic by trade, and a former member of the Canadian Forces, Sean combines his technical expertise with discipline, precision, and a deep sense of service to his work. Sean is an active advocate for accessibility and inclusion.

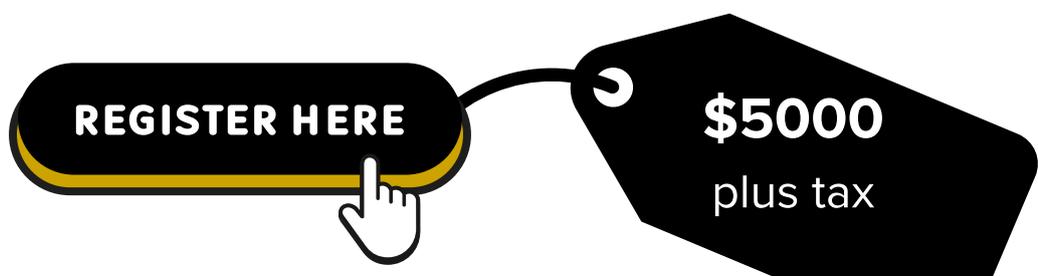
LEVANTA (L.I.F.T.) MAGAZINE

MAY 2025 | VOL. 4

Get featured in LEVANTA Magazine | 2026 Magazine Promo Toolkit: [Read More](#)

PRESENTING SPONSOR

- Company logo on front of any event programs and before all Adapt Expo 2026 material with: “presented by _____”
- Company banners placed at: parking lot entrance, the main entrance to the Adapt Expo, and at the Ravens’ Nest.
- Dedicated Sponsor Profile with full spread in LEVANTA Magazine; also to be available as an easy download by event attendees;
- Prime booth location within the Adapt Expo with double the length of regular exhibitor tables.
- Two standard six-foot rectangular tables; four chairs provided; size of ‘booth’ = approx. 16' Long x 6' Deep;
- Logo and direct link to your website on the landing page of the Adapt Expo website; and within the OIPSE & SCIO Websites.
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor and Exhibitor page.
- Opportunity to provide short video about your business, service or field of expertise; shared on the Adapt Expo and affiliate platforms;
- Inclusion of 400 promotional items from your business directly in the swag bag - provided by sponsor in advance.
- Company logo on all promotional material distributed throughout the City of Ottawa and within the Adapt Expo event;
- Ongoing social media promotion, event advertising and promotion for your company/organization
- Option to provide clinic services with additional promotion.



PARKING SPONSOR

**CAN BE SPLIT
BETWEEN TWO
ORGANIZATIONS**

- Event attendee's parking cost promoted on all platforms with being covered courtesy of this sponsor;
- Logo and contact info on individual parking passes with "your parking was generously covered today by _____";
- Display outdoor banners at the entrance to the P5 main parking lot (or where this suits the sponsor best);
- *Includes Carleton University parking & security contracts, design & printing of branded parking passes & distribution on your behalf;*
- Dedicated Sponsor Profile with full spread in LEVANTA Magazine; to be available as an easy download by event attendees;
- Prime booth location within the Adapt Expo with double the length of regular exhibitor tables.
- Two standard six-foot rectangular tables; four chairs provided; size of 'booth' = approx. 16' Long x 6' Deep;
- Logo and direct link to your website on the landing page of the Adapt Expo website; and within the OIPSE & SCIO Websites.
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor and Exhibitor page.
- Opportunity to provide short video about your business, service or field of expertise; shared on the Adapt Expo and affiliate platforms;
- Inclusion of 400 promotional items from your business directly in the swag bag - provided by sponsor in advance.
- Company logo on all promotional material distributed throughout the City of Ottawa and within the Adapt Expo event;
- Ongoing social media promotion, event advertising and promotion for your company/organization

REGISTER HERE

\$4000

plus tax

SWAG BAG SPONSOR

- Your company name/logo prominently displayed on 400 high-quality tote bags distributed to the first 400 Expo attendees;
- *Includes the purchasing, design & ordering of 400 reusable tote bags with your company name/logo & distributed on your behalf;*
- Banners at entry to the Adapt Expo (Fieldhouse) and to OIPSE (Ravens' Nest); where bags will be distributed at both locations.
- Dedicated Sponsor Profile with full spread in LEVANTA Magazine; to be available as an easy download by event attendees;
- Prime booth location within the Adapt Expo with double the length of regular exhibit tables.
- Two standard six-foot rectangular tables; four chairs provided; size of 'booth' = approx. 16' Long x 5' Deep;
- Logo and direct link to your website on the landing page of the Adapt Expo website, and within the OIPSE & SCIO Websites.
- Logo, Company profile, description, and direct link to website on the dedicated Sponsor and Exhibitor page.
- Opportunity to provide short video about your business, service or field of expertise; shared on the Adapt Expo + affiliate platforms;
- Inclusion of 400 promotional items from your business directly in the swag bag - provided by sponsor in advance.
- Company logo on all promotional material distributed throughout the City of Ottawa and within the Adapt Expo event;
- Ongoing social media promotion, event advertising and promotion for your company/organization

REGISTER HERE

\$3000

plus tax

COFFEE / TEA SPONSOR

- Event attendee's coffee/tea promoted on all platforms and signage on-site with coffee/tea being covered courtesy of this sponsor;
- Banner or signage at coffee/tea stations + option to for company info on tables in BOTH the Fieldhouse AND Ravens' Nest;
- *Includes Carleton U contracts & arrangement with Starbucks or Tim Hortons for coffee/tea, cups, lids, milks, etc on your behalf.*
- Company logo on all promotional material distributed throughout Ottawa and within the Adapt Expo event.
- Dedicated Sponsor Profile with full spread in L'AVANTAGE Magazine; to be available as an easy download for event attendees;
- Prime booth location within the Adapt Expo with double the length of regular exhibitor tables.
- Two standard six-foot rectangular tables; four chairs provided; size of 'booth' = approx. 12' Long x 6' Deep;
- Logo and direct link to your website on the landing page of the Adapt Expo website; and within the OIPSE & SCIO Websites.
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor and Exhibitor page.
- Opportunity to provide short video about your business, service or field of expertise; shared on the Adapt Expo and affiliate platforms;
- Inclusion of 400 promotional items from your business directly in the swag bag - provided by sponsor in advance.
- Company logo on all promotional material distributed throughout the City of Ottawa and within the Adapt Expo event;
- Ongoing social media promotion, event advertising and promotion for your company/organization

[REGISTER HERE](#)

\$2500

plus tax

RAMP-IT-UP SPONSOR

- Sponsor will provide & set-up small threshold ramps by the main entry to the Adapt Expo and within the Ravens' Nest for the sport demonstration podium;
- Option to brand all ramps used for more exposure and/or place banner near by (in both the Fieldhouse AND Ravens' Nest);
- Dedicated Sponsor Profile in LEVANT Magazine, which will also be available as an easy download by event attendees;
- Two standard six-foot rectangular tables; four chairs provided; size of 'booth' = approximately 10' Long x 6' Deep;
- Logo and direct link to your website on the landing page of the Adapt Expo website, and within the OIPSE & SCIO Websites.
- Logo, Company profile/description and direct link to website on the dedicated Sponsor and Exhibitor page.
- Opportunity to provide short video about your business, service or field of expertise; shared on the Adapt Expo and affiliate platforms;
- Inclusion of 400 promotional items from your business directly in the swag bag - provided by sponsor in advance.
- Company logo on all promotional material distributed throughout the City of Ottawa and within the Adapt Expo event;
- Ongoing social media promotion, event advertising and promotion for your company/organization

REGISTER HERE

\$1500

plus tax

PREMIUM SPONSORS

Please note that these sold out immediately the last 2 years

- Prime booth location at the Adapt Expo with double the length of regular exhibitor tables.
- Dedicated Sponsor Profile in LEVANTA Magazine; which will also be available as an easy download by event attendees;
- Two standard six-foot rectangular tables; four chairs provided; size of 'booth' = approx. 16' Long x 6' Deep;
- Logo and direct link to your website on the landing page of the Adapt Expo website; and within the OIPSE & SCIO Websites.
- Logo, Company profile/description, and direct link to website on the dedicated Sponsor and Exhibitor page.
- Opportunity to provide short video about your business, service or field of expertise; shared on the Adapt Expo + affiliate platforms;
- Inclusion of 400 promotional items from your business directly in the swag bag - provided by sponsor in advance.
- Company logo on all promotional material distributed throughout the City of Ottawa and within the Adapt Expo event;
- Ongoing social media promotion, event advertising and promotion for your company/organization

2 LEFT

REGISTER HERE

\$1500
plus tax

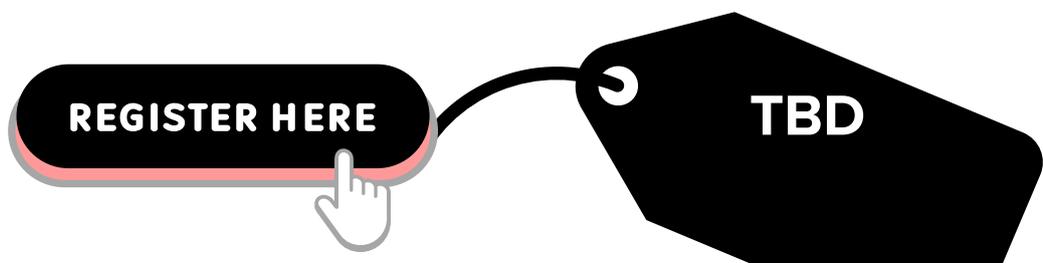
MEDIA PARTNERSHIP

Event Organizers to provide Media Partner with the following:

- Company logo on all promotional material distributed throughout Ottawa and within the Adapt Expo event.
- Prime booth location at the Expo
- One standard six-foot rectangular table; two chairs provided; size of 'booth' = approx. 8' Long x 6' Deep;
- Sponsor listing on the Adapt Expo, OIPSE & SCIO website with direct link to your company/organization's website
- Logo and direct link to website on the landing page of the Adapt Expo website.
- Company profile/description, logo and direct link to website on dedicated Sponsor page.
- Option to provide personalized insert/item for 400 swag bags.
- Event Organizers can provide interview subjects for profiles on the event and on people with disabilities.

Media Partner to provide the following:

- Promotion of event
- Share social media posts from Adapt Expo and OIPSE social media channels



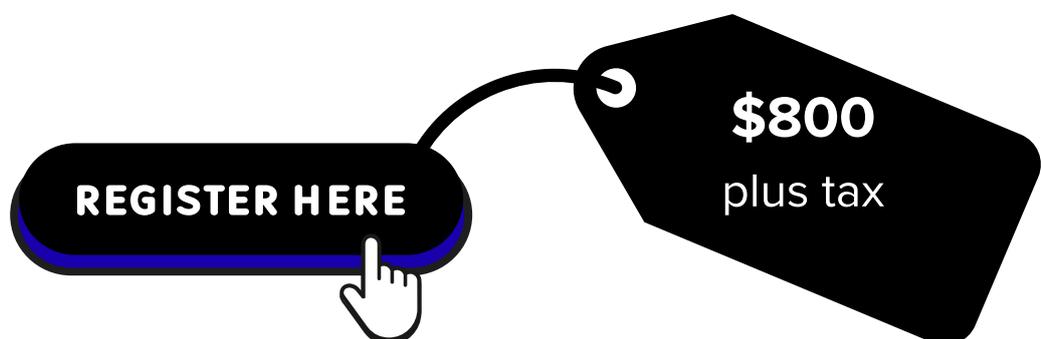
VEHICLE EXHIBITOR

This is an opportunity for auto/vehicle product suppliers and organizations to share/demonstrate their services/programs.

Each exhibitor will be provided with the following:

- Space in our outdoor exhibition area to accommodate up to two vehicles
- One standard six foot rectangular table and two chairs (upon request) for outdoor space
- Exhibitor listing on the Adapt Expo website with direct link to your company/organization's website/contact;
- Ongoing social media promotion, event advertising and promotion throughout the City of Ottawa and within the Adapt Expo event;
- Outdoor vendor space be combined with indoor exhibitor 'booth' at discounted rate.
- In the event of inclement weather, booths/info/equipment can be moved indoors (however, vehicles cannot come inside).

Space is limited. This will be on a first-come, first-served basis.



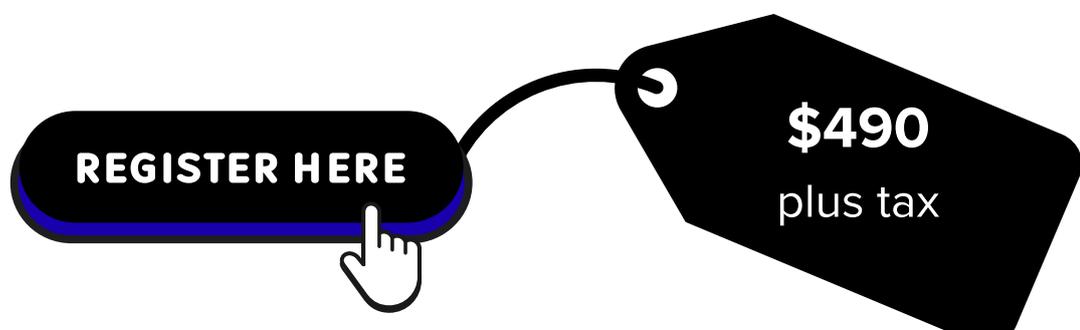
STANDARD EXHIBITOR BOOTH

This is an opportunity for organizations to share their services/ programs/products and more. Each exhibitor will be provided with the following:

- Exhibitor 'booth' space within Adapt Expo Fieldhouse;
- One standard six-foot rectangular table; two chairs provided; size of 'booth' = approx. 8' Long x 6' Deep;
- Exhibitor listing on the Adapt Expo website with a direct link to your company/organization's website/contact;
- Ongoing social media promotion, event advertising and promotion throughout the City of Ottawa;
- Option to provide clinics or services (eg. BP monitoring, hearing) with additional promotion
- Opportunity to sell products/services, if relevant.

To ensure variety for attendees and to support enhanced exclusivity for our exhibitors, **there is a LIMIT on the types of businesses per organizational category.** This will be on a first-come, first-served basis.

FULL: COMMUNITY/HOME CARE

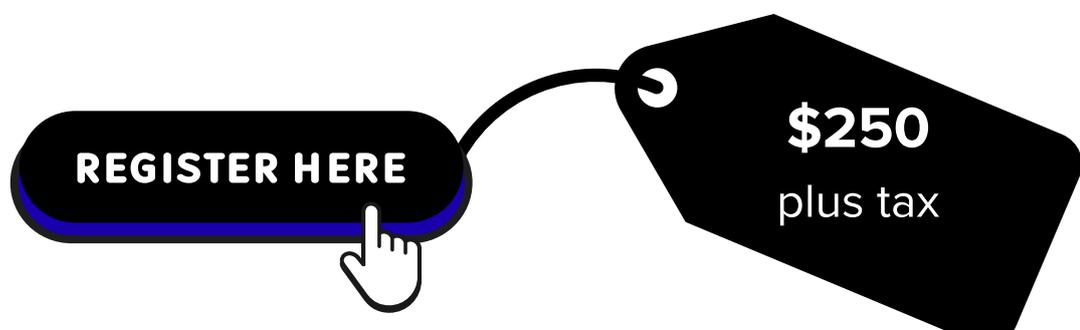


EXHIBITOR NOT-FOR-PROFIT

This is an opportunity for not-for-profit organizations and resource centres to share their services/programs. Each exhibitor will be provided with the following:

- Vendor/exhibitor 'booth' space within Adapt Expo Fieldhouse;
- One standard six-foot rectangular table; two chairs provided; size of 'booth' = approx. 8' Long x 6' Deep
- Exhibitor listing on the Adapt Expo website with a direct link to your company/organization's website/contact;
- Ongoing social media promotion, event advertising and promotion throughout the City of Ottawa;
- Option to provide clinics or services (eg. BP monitoring, hearing) with additional promotion

To ensure variety for attendees and to support enhanced exclusivity for our exhibitors, **there is a LIMIT on the types of businesses per organizational category.** This will be on a first-come, first-served basis.



SWAG BAG ADD ON

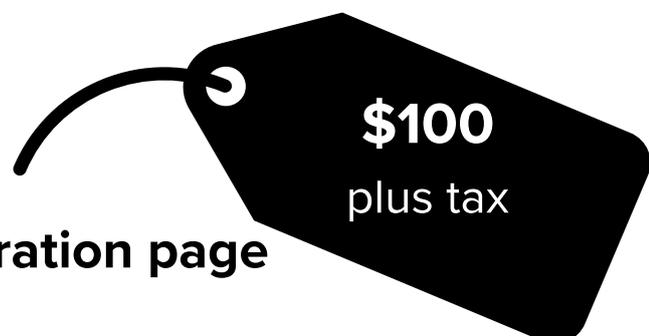
Swag Bag Inclusion

Opportunity for exhibitors and sponsors to ensure your organization's information **is directly going home** with the first 400 attendees!

Only 0.25¢/bag, stuffed & distributed on your behalf!

- Provide up to 400 promotional items of your choice, supplied by your company;
- Items will be individually placed in each swag bag by our OIPSE & Adapt Expo volunteers and distributed at both the Fieldhouse AND the Ravens' Nest to increase exposure;
- Company is responsible for ensuring items are received by our team in advance (dates will be communicated).

*Coupons/discounts for services or products are welcomed.
Branded products/usable items are often the best received!*



Select add-on on registration page

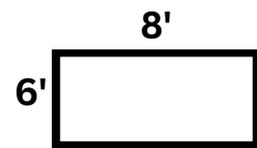
'BOOTH' SPACE ADD ON

Need extra space to bring more products or to display equipment & supports? Bring the warehouse!

Last year, we were able to accommodate larger spaces for most. For 2026, we're coordinating spaces in a more streamlined manner to help everyone plan properly and get the most out of their day!

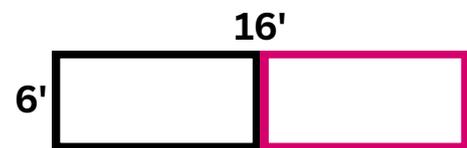
FOR EXHIBITORS:

Exhibitor Space Provided: 8ft L x 6ft D



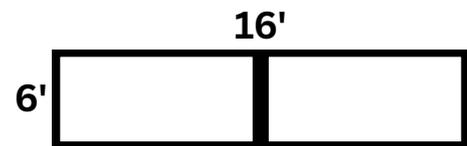
Option to Double-up = 16ft Long x 6ft Wide

*Size of Sponsor 'booth'
(without the sponsor perks)*

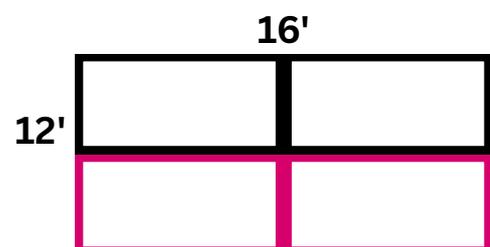


FOR SPONSORS:

Sponsor Space Provided: 16ft L x 6ft D



Option to Double-up = 16ft Long x 12ft Wide



Select add-on on registration page

STILL UNSURE? CHECK OUT SOME REVIEWS!



"The [Adapt Expo] really exceeded all expectations we had as an exhibitor! The minute the doors opened, the crowds poured in and we made so many great connections right until the doors closed. It was extremely well organized with reminder emails leading up to the event with all of the details needed. We will 100% set up at the next one."

- Kim Vincent, co-founder, Ability Hive

"This is a very good event for the National capital region and I do hope you continue the efforts to make it bigger and better every year. Thank you very much."

- Reg McClellan, 49 Bespoke Inc



"The event was well-organized and drew a large crowd, which says a lot about how important this topic is to folks. It was a fantastic opportunity to connect with like-minded individuals and organizations committed to improving accessibility and inclusion. Thank you for such a well-executed event—we are already looking forward to next year!" - **Erin Patchell, co-founder, Clüdee**

"This was a great opportunity to meet colleagues and promote our business. It was very festive and fun to be surrounded by amazing professionals and participants. I enjoyed all the discussions with so many interesting people."

- Anonymous Exhibitor

"Amazing event and exceedingly great outcome of participants. Organized by a caring team at BuildAble. Would recommend to all to attend or participate as a vendor! I feel we helped out many people and felt appreciated to be there." - **C. Durocher, Lifeline**





“Seniors Solution was honoured to be a participant in such an important "trade show" and well overdue! BuildAble is moving forward to break stigma and awareness to a problem that needs to be addressed sooner than later! BRAVO to you all!”

- Debbie Abfalter, Seniors Solution

“The event was well organized, and the communication was perfect. There was a lot of promotion, which led to a great turn out. I also had the opportunity to meet with other exhibitors & put together new connections networking was a very easy thing to do when we are all on the same page to help and support the same people. :)”

Financial Services



- Lois Gosselin, Primerica



“When it comes to a small, very niche industry show, the team at BuildAble nailed it! It was well organized, friendly, but most importantly, focused on the attendees of the show. They did a fantastic job of community outreach and creating the buzz for this event. We shared many great ideas and collected a number of quality leads. Thanks for treating us all so well.”

- Sean Komoto, Regional Ramp (Ramp It Up Sponsor)

"HealthCraft was so proud to be a sponsor of the Adapt Expo and will be back next year. We enjoyed the opportunity to engage with a diverse audience and share our passion for fall prevention.

We gained invaluable insights from those who truly understand the daily challenges of living with mobility limitations. The conversations we had reminded us of the profound impact that the right community services and the right products can make in the daily lives of individuals and families."



- Sandy Alexander, BSc.(O.T.), Clinical Education Specialist, HealthCraft